



NewEra

REGIONALLY ROOTED
EGY - KSA - UAE

We're
DIFFERENT

Urgent Advertising is a full-service dynamic marketing agency based in Cairo Egypt, since 2011 we have been adding value to the market through deep & meaningful understanding to our clients unique needs, goals and target audience and since 2022 we have expanded our reach to the Gulf Region (KSA, UAE).

We believe a successful advertising requires a holistic and integrated approach, covering all aspects of each client's advertising and marketing goals, this ensure consistent messaging across all touch points, leading to more cohesive brand experience with tangible results, resulting in building and maintaining Brand Equity and achieving Business Goals.



Why

URGENT ADVERTISING

More than 14 years of Customer's Experience.

Wide Reach across-borders Egypt and Gulf region.

360 Power house all services provided under one roof, team can quickly adapt to changing needs and respond to market trends.

Competitive prices with Premium Qualities.

Customer Focused model, an account manager will be dedicated for each customer.

Time Efficient complete tasks and achieve goals in the shortest amount of time possible, while maintaining a desired level of quality.

Our

MISSION

AN AGENCY ON A MISSION
A DISTINGUISHED SERVICE THROUGH CONCRETE VALUES.

Our mission is to offer a distinguished marketing service for businesses within the middle east market. We believe knowledge, integrity and honesty make the core of this distinction. These qualities are manifested through the composition of our team and culture.

A woman with dark hair is shown in profile, looking towards the right. She is wearing a dark, possibly black, jacket. The background is a dark, futuristic space with several glowing circular light trails in shades of purple, blue, and orange. The overall mood is high-tech and visionary.

Our VISION

AN AGENCY WITH A VISION
A LEADER THROUGH KNOWLEDGE TECHNOLOGY AND
CULTURE.

Our vision is to become the best marketing agency in the region through knowledge, technology and exemplary corporate culture. We aspire that our methodology will influence businesses on many levels that that we become a synonym for idea marketing partner.

Our

PARTNERS



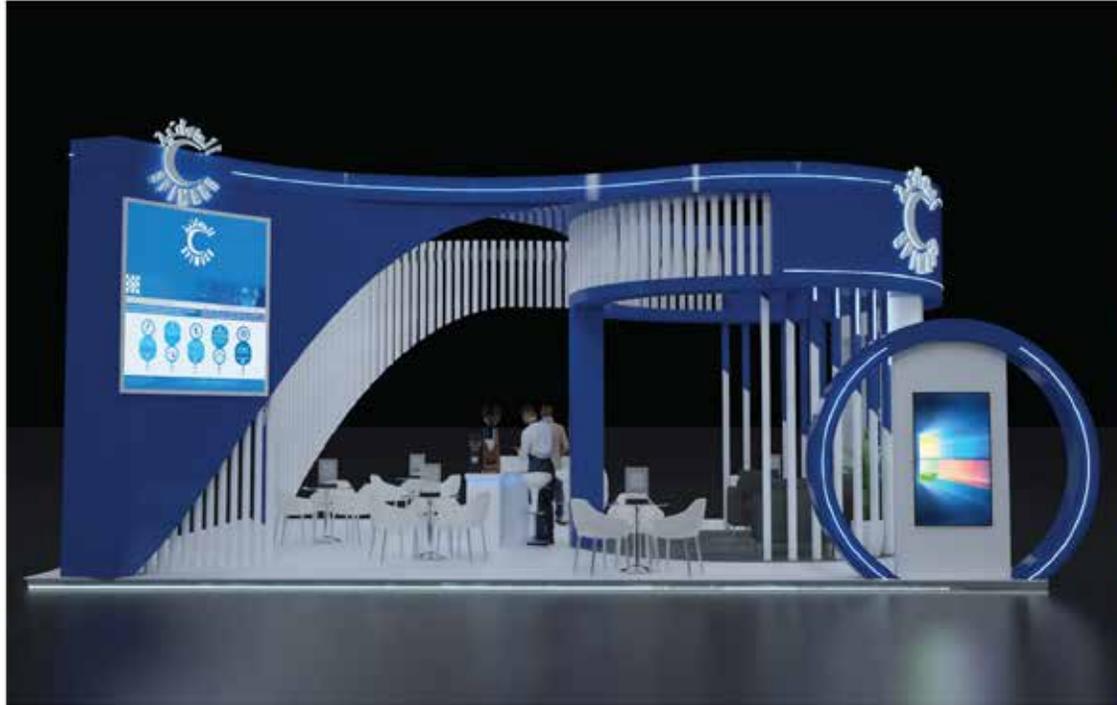


EXHIBITIONS & EVENT MANAGEMENT



3D booth design & execution

Spimaco, one of Saudi Arabia's leading pharmaceutical companies, to design and execute their booth at the Saudi Industrial Conference.



3D booth design & execution

Moharram & Partners booth design and executions at africa health ExCon.



Event Management

In front of the Pyramids event management for Samoral's 50th-anniversary celebration.



3D booth design & execution

At the Africa Health Expo, we had the honor of designing and executing the full booth for Pharco Corporation, Egypt's leading pharmaceutical company.



3D booth design & execution

BICC CABLES, we have traveled throughout the Middle East, and now in Kuwait, Design and implement a booth to participate in the international exhibition in Kuwait.



Event Management

Announce launching new mobile realmeC75 event at Cairo University. We created a booth design structure and printed giveaway gifts



3D booth design & execution

MENAGEN.om, a leading pharmaceutical company from Oman, at CPHI Middle East in Riyadh, Saudi Arabia. Booth production to branding and printing material.



3D booth design & execution

Atco Pharma – a name known for excellence in the pharmaceutical field, from production and branding to on-ground coordination.



3D booth design & execution

Moharram & Partners booth design and executions at africa health ExCon.





3D booth design & execution

collaboration with ENPPI, to produce the exhibition booth for Egyptian Drilling Company (EDC) , one of its subsidiaries, at the EGPES2025 exhibition.



3D booth design & execution

ICCC and Victron Energy SA booth design, printing, and execution at the Solar & Storage Expo



3D booth design & execution

Moharram & Partners booth design and executions at africa health ExCon.



3D booth design & execution

Solar and Storage exhibition with SolaX Power and SOLATECH.



3D booth design & execution

Moharram & Partners booth design and executions at africa health ExCon.



3D booth design & execution

YORPAK Egypt, designed and built a booth for their participation in the Egypt Coating Show.



3D booth design & execution

At Cafex, we partnered with Priva – experts in flavors & café solutions, to create a booth that made people see, feel, and almost taste the brand.



Event Management

In Ain Sokhna, we partnered with TEHCNO to create one of their most immersive event experiences.



Event Management

One-Ground activation with Techno at the Daleela by Motherbeing event.



3D booth design & execution

ABL Group booth design and execution at the Egypt energy show - Egyptes.





Concept Design & Excusion

New conpet design for Fawar Fruit + printing items (flyer - stand)



Concept Design & Excursion

New concept design for Race Max 3 the third wave + printing material + giveaways.



Concept Design & Execution

New concept design for Rani-F and printing execution on transportation buses and metro stations.



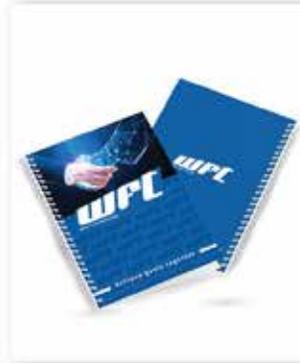
Printed Items & Giveaways

Events branded items and giveaways for Pharco



Concept Design & Excusion

Wise animal health concept design + new year branded items.



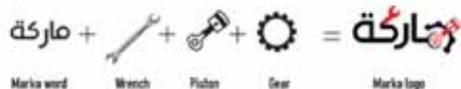
Printed Items & Giveaways

Saudi Foundinf Day giveaways branded items.



Branding Design & Excursion

New logo design and guideline + branded items for the brand.





Printed Items & Giveaways

Saudi Foundinf Day giveaways branded items.



Concept Design & Branded Items

Techno women health concept design + event branded items + giveaways.

**ANCIENT WISDOM
MODERN HEALTH**

Femogesal
Ethinyl Estradiol 0.03 mg
Gestodene 0.075 mg

Ovunhipita
Desogestrel 75 mcg

Tonadogest
Dydrogesterone 10 mg

Euronemia
Elemental Iron 100 mg / 5 ml
Solution for Slow IV, Injection or Infusion

Haemojet
Elemental Iron 100 mg / 2 ml

TECHNO
PHARMACEUTICALS





Printing Items

Noor oil brand, KSA, printed material for packaging.



Branding Design & Excursion

New logo design and guideline + branded items for the brand.



Branding Design & Excursion

New logo design and guideline + branded items for the brand.



Concept Design & Execution

Concept design for Family planning. Under the auspices of the Family Planning Association.

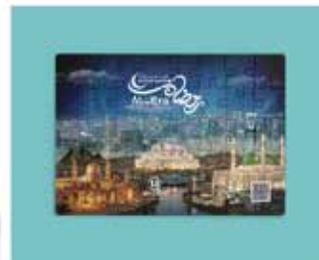
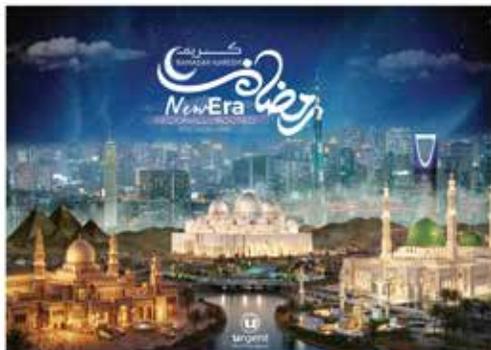
dkt

Family Planning & More...



Concept Design & Excursion

Concept design for Ramadan 2025 + branded items and giveaways.



Concept Design & Excursion

Concept design for New Year 2025 + branded items and giveaways.



A vibrant digital marketing graphic. In the center, a smartphone is shown with a rocket launching from its screen. The background is a dark space filled with glowing blue and purple lines, icons of social media and communication, and a red line graph on the right. The overall theme is digital technology and growth.

DIGITAL MARKETING

Social Media Strategy



Puravie a Personal Care Product, Where Beauty Meets Wellness
Crafted by Bioshades

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Creation and Editing
- Media Buying
- Influencers Marketing
- Reports & Analysis
- Photoshoots



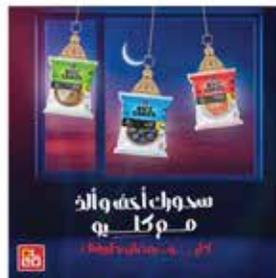
Social Media Strategy



Cleo Foods specializes in Health Snacks that are crafted with excellence. Producing the finest, healthiest Rice cakes & Corn cakes in Egypt.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Shooting & Editing
- Media Buying
- Reports & Analysis



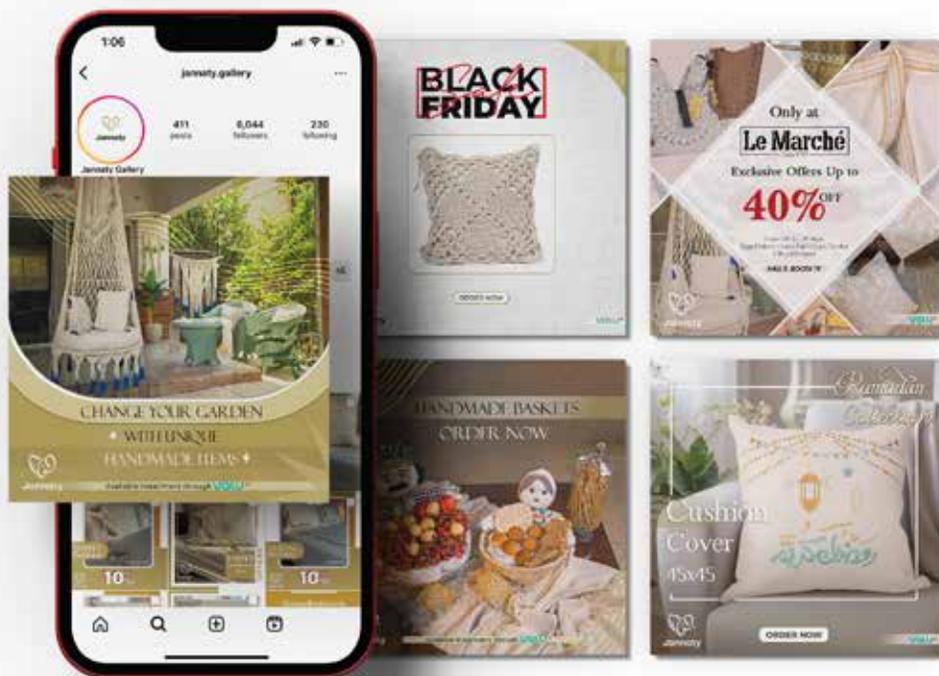
Social Media Strategy



Jannaty is more than a brand; it's a story of empowering Egyptian women to create high-quality products that reflect the heart and soul of our country.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Shooting & Editing
- Media Buying
- Reports & Analysis
- Photoshoots



Social Media Strategy



ADGA Agriculture was founded in 1989 with the main purpose of investing and supporting the agriculture sector in Egypt. Committed to investing and developing materials in seeds and crop protection to provide excellent solutions and yields to our customers.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Editing
- Media Buying
- Reports & Analysis



Social Media Strategy



Broker-app is a real estate service. Whether you're a buyer, seller, or agent, Broker-app can connect clients with the resources and information they need.

URGENT BRIEF:

- Platforms Optimization
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- Media Buying
- Reports & Analysis



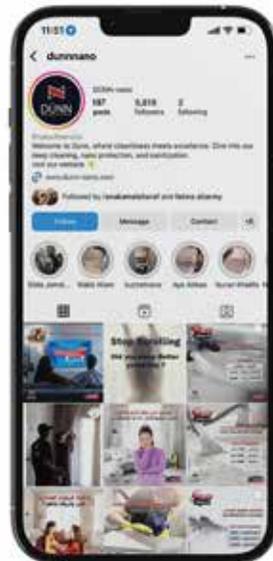
Social Media Strategy



DÜNN is one of the fastest growing companies in Egypt that provides German nano-technology services to 30+ countries in the MEA region. Specialized in supplying nano-material products and application services.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Editing
- Media Buying
- Influencers Marketing
- Reports & Analysis



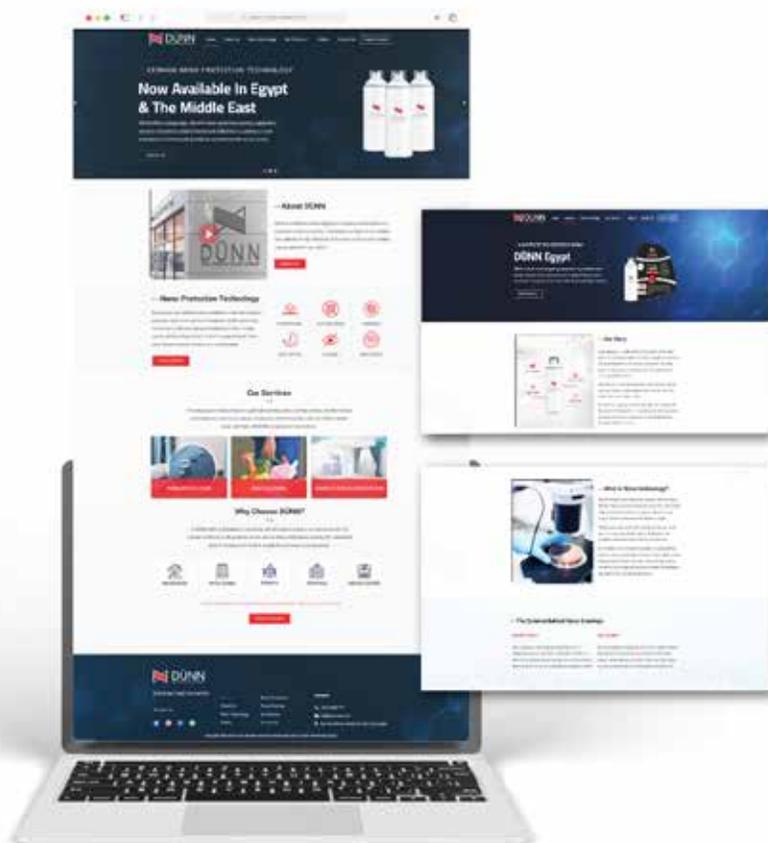
Web Design & Developing



www.dunn-nano.com

URGENT BRIEF:

- Web design
- SEO
- Content writing
- Web site development
- Maintenance



Social Media Strategy



MEGA dental clinic offer a wide range of dental services to all your oral health needs. From routine checkups and cleanings to complex dental procedures, MEGA have the expertise to provide the patients with the best possible care.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Shooting & Editing
- Media Buying
- Reports & Analysis



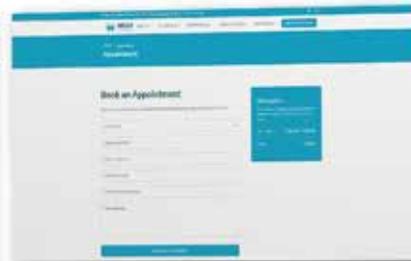
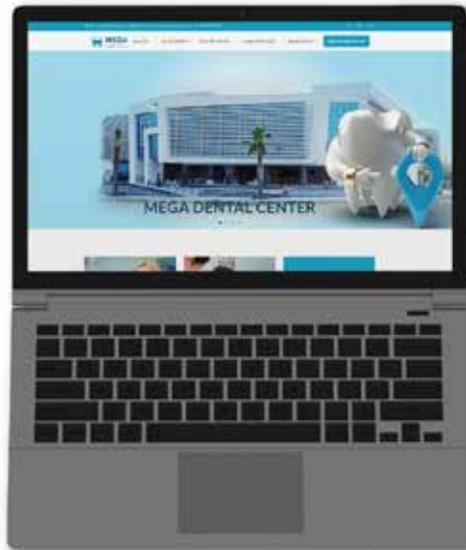
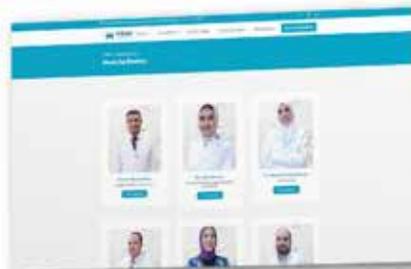
Web Design & Developing



www.megadental-center.com

URGENT BRIEF:

- Web design
- SEO
- Content writing
- Web site development
- Maintenance



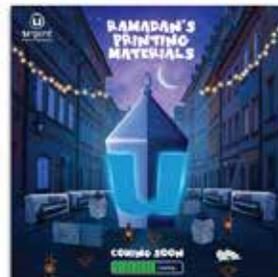
Social Media Strategy



Urgent Advertising is a 360 agency started in the Egyptian Market in 2011, and since then we are a dynamic and innovative 360 advertising agency, dedicated to helping businesses thrive in today's competitive market. With our comprehensive range of services, we deliver strategic solutions that make a lasting impact on our clients' brands.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Shooting & Editing
- Media Buying
- Reports & Analysis

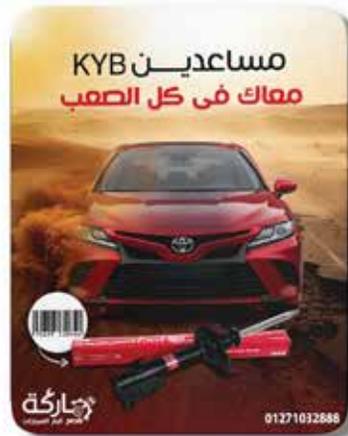


Social Media Strategy



URGENT BRIEF:

- Platforms Optimization
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- Media Buying
- Reports & Analysis



Social Media Strategy



Nile Green Foundation was established in 2016 with a clear vision to promote the culture of organic and sustainable agriculture in the region. The foundation relies on its partnership with Vivekon, an Indian company that is a prominent player in the development and production of natural plant extracts.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Media Buying
- Reports & Analysis



Social Media Strategy



ITShare is an Egyptian Training Company (ISO 9001), founded in 2008 to provide IT, Executive Coaching and Soft Skills Training of exceptional quality through.

URGENT BRIEF:

- Platform Optimizaton
- Campaign Strategy
- Content Creation
- Artwork Design including videos
- Monthly scheduling



IT SHARE
JUST CHANGE

Social Media Strategy



ITShare is an Egyptian Training Company (ISO 9001), founded in 2008 to provide IT, Executive Coaching and Soft Skills Training of exceptional quality through.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reels Editing
- Media Buying
- Influencers Marketing
- Reports & Analysis

HET
CONTRACTING & CONSTRUCTIONS



Social Media Strategy



CEPACK a leading carton manufacturing in Egypt, with the highest of quality when it comes to customized cartons for all packaging needs.

URGENT BRIEF:

- Platforms Optimization
- Social Media Strategy
- Monthly Content Plan
- Art Work Designs Including Videos
- Reports & Analysis



Web Design & Developing



URGENT BRIEF:

- Web design
- SEO
- Content writing
- Web site development
- Maintenance





MEDIA PRODUCTION

TV Ads Media Production

A full production for Rani-F from Pharco, starting from the concept to the shooting.



Product Photo Shoot

A shoot for our client Puravie.

PURAVIE
Skin care





Reels for Social Media

A reels shoot and reels motion graphic for our client.



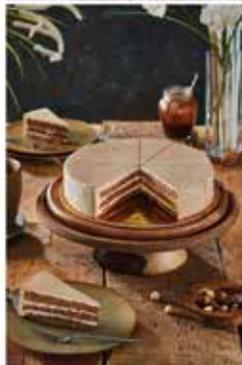
Reels for Social Media

A reels shoot and reels motion graphic for our client.



Food Photo Shoot

A shoot for our client.



Product Photo Shoot

A shoot for our client Jannaty from the factory and showroom.





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